



FOR IMMEDIATE RELEASE

Candidates and Voters Embrace Winnipeg Election Website

Winnipeg, Manitoba, October 18, 2010 – WinnipegElection.ca is pleased to announce its continued success in providing the citizens of Winnipeg with a useful resource for making informed decisions about the October 2010 civic election. Traffic on the website is at an all time high and the response to their all candidate questionnaire is exceeding expectations.

“We’re excited to see such engagement by candidates” says Jody Gillis, one of the founders of the site. “Over sixty-four candidates have replied to our questionnaire and this number is growing daily.”

With 150,000+ page views and 15,000+ unique visitors, the locally developed website is growing rapidly by accumulating accurate and up-to-date information about the upcoming election. “These stats tell us that voters are eager to research their candidates online.” says co-founder Kyle Geske. “With only nine days until the election, we’re expecting an acceleration of activity.”

The site includes interactive ward maps, information on candidates including their questionnaire responses, and social media links to Facebook pages and Twitter feeds. Links to the most recent online articles about candidates are a popular feature of the site, providing up to date news from a variety of sources.

WinnipegElection.ca is a citizen-created resource for the 2010 Winnipeg general civic election, designed to provide Winnipeg voters with information on their mayoral, city council and school trustee candidates. The website has established itself as a leader in providing unbiased information about the Winnipeg election.

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